



WORLD 7 WONDERS DAY: A DAY OF WONDER ON 7/7

Zurich, Switzerland: The world is again celebrating 7 Wonders Day on 7 July 2018 to honor the iconic Wonders chosen by more than 600 million votes.

The annual, official worldwide 7 Wonders Day takes place every 7 July, and the goal is to celebrate the elected Wonders while underlining the concept of Global Memory in a positive and motivating way. Under the umbrella of the New7Wonders Foundation, 7 Wonders Day is powered by the slogan "A day to wonder!"

7 Wonders Day explores how everyone — as a group or as individuals — can play their part in respecting our heritage and reflecting on what people can do to ensure that this remains a wonderful world.



New7Wonders Founder Bernard Weber says:

"7 Wonders Day has a unique place in the calendar. It's a day to remember the positive achievements of humanity in our world and also for us to honour nature. Everyone can use this day to contribute with some small activity or gesture to especially recognise the Wonder sites of monuments and nature, from celebrations to clean-up activities."

The New 7 Wonders of the World are: Petra, Jordan; Machu Picchu, Peru; The Great Wall, People's Republic of China; Chichén Itzá, Mexico; Cristo Redentor, Brazil; The Colosseum, Italy, and The Taj Mahal, India.

The New7Wonders of Nature are: Iguazu Falls, Argentina and Brazil; Ha Long Bay, Vietnam; Komodo, Indonesia; Puerto Princesa Underground River, The Philippines; Table Mountain, South Africa; The Amazon, Peru, Colombia, Venezuela, Guyana, Guyane, Suriname, Ecuador, Bolivia and Brazil, and Jeju Island, South Korea.

The New7Wonders Cities are: La Habana, Cuba; Doha, Qatar; La Paz, Bolivia; Kuala Lumpur, Malaysia; Beirut, Lebanon; Durban, South Africa and Vigan, The Philippines.



Press contact:
Eamonn Fitzgerald
fitzgerald@n7w.com
+49 151 22680088